

# FEC FORM 5

## REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

## To Be Used by Persons (Other than Political Committees)

1. (a) Name of Individual, Organization or Corporation <b>America, Inc.</b>		3. FEC Identification Number <div>C C90014788</div>
(b) Address (number and street) <input type="checkbox"/> check if different than previously reported 1900 Campus Commons Dr Suite 600		
(c) City, State and ZIP Code Reston VA 20191		
2. Occupation and Name of Employer (for Individual Filers Only)		

4. TYPE OF REPORT (check appropriate boxes):

(a) ☐ April 15 Quarterly Report

☐ July 15 Quarterly Report ☐ 24-Hour Report

☐ October 15 Quarterly Report ☐ 48-Hour Report

☒ January 31 Year-End Report

b) Is this Report an amendment? ☒ No ☐ Yes, it amends the report filed on  /  /

5. COVERING PERIOD:

FROM  /  /

THROUGH  /  /

6. TOTAL CONTRIBUTIONS.....

7. TOTAL INDEPENDENT EXPENDITURES .....

0.00

364000.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or any political party committee or its agent.

**TYPE OR PRINT NAME OF PERSON COMPLETING FORM**

**SIGNATURE**

DATE \_\_\_\_\_

*[Electronically Filed]*

David A. Bozell

David A. Bozell

01/20/2015

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. §437g.

: 97 `A=G79 @G B9CI G`H9LH`F9 @H98 `HC`5 `F9DCFHŽG7 <98I @ `CF`+H9A=N5HCB  
.

Form/Schedule: F5N  
Transaction ID :

Please note that the independent expenditures disclosed on this report were paid from general treasury funds and no contributions were made for the purpose of furthering these expenditures.

Form/Schedule:  
Transaction ID:

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 3 OF 26  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

America, Inc.

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y  
10 / 10 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

10500.00

Transaction ID : F57.4153

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☒ House State: OR  
☐ Senate District: 04  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
PETER A. DEFAZIOCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

10500.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y  
10 / 10 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

70000.00

Transaction ID : F57.4155

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☐ House State: CO  
☒ Senate District: 00  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
MARK E UDALLCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

70000.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y  
10 / 10 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

30000.00

Transaction ID : F57.4156

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☐ House State: AR  
☒ Senate District: 00  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
MARK LUNSFORD PRYORCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

30000.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

110500.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶

(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 4 OF 26  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

America, Inc.

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y  
10 / 10 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

37000.00

Transaction ID : F57.4157

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☐ House State: IA  
☒ Senate District: 00  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
BRUCE L BRALEYCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

37000.00

Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y  
10 / 10 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

15000.00

Transaction ID : F57.4158

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☐ House State: NE  
☒ Senate District: 00  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
DAVID A DOMINACheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

15000.00

Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y  
10 / 10 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

500.00

Transaction ID : F57.4163

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☒ House State: OR  
☐ Senate District: 04  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
ART ROBINSONCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

11000.00

Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 52500.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 5 OF 26  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

America, Inc.

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

MM / DD / YYYY  
10 / 10 / 2014

Mailing Address

2760 Eisenhower Ave

4th Floor

Amount

500.00

Transaction ID : F57.4188

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☒ House State: MN  
☐ Senate District: 06  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
THOMAS EARL JR EMMERCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

500.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

MM / DD / YYYY  
10 / 10 / 2014

Mailing Address

2760 Eisenhower Ave

4th Floor

Amount

8000.00

Transaction ID : F57.4195

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☒ House State: MN  
☐ Senate District: 06  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
JOHN DENNEYCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

8500.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

MM / DD / YYYY  
10 / 10 / 2014

Mailing Address

2760 Eisenhower Ave

4th Floor

Amount

3000.00

Transaction ID : F57.4200

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☒ House State: WA  
☐ Senate District: 04  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
DANIEL MILTON NEWHOUSECheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

3000.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

11500.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶

(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 6 OF 26  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

America, Inc.

Full Name (Last, First, Middle Initial) of Payee  
Creative Response Concepts

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y  
10 / 10 / 2014Mailing Address 2760 Eisenhower Ave  
4th Floor

Amount

City State Zip Code  
Alexandria VA 22314

6500.00

Transaction ID : F57.4248

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☒ House State: WV  
☐ Senate District: 02  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
GEORGE NICHOLAS JR CASEYCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought 6500.00Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶Full Name (Last, First, Middle Initial) of Payee  
Creative Response Concepts

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y  
10 / 10 / 2014Mailing Address 2760 Eisenhower Ave  
4th Floor

Amount

City State Zip Code  
Alexandria VA 22314

500.00

Transaction ID : F57.4250

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☒ House State: WV  
☐ Senate District: 02  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
ALEXANDER XAVIER MR MOONEYCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought 7000.00Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶Full Name (Last, First, Middle Initial) of Payee  
Creative Response Concepts

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y  
10 / 13 / 2014Mailing Address 2760 Eisenhower Ave  
4th Floor

Amount

City State Zip Code  
Alexandria VA 22314

1000.00

Transaction ID : F57.4189

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☒ House State: MN  
☐ Senate District: 06  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
THOMAS EARL JR EMMERCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought 9500.00Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 8000.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 7 OF 26  
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NAME OF FILER (In Full)

America, Inc.

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

MM / DD / YYYY  
10 / 13 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

1000.00

City State Zip Code

Alexandria VA 22314

Transaction ID : F57.4251

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☒ House State: WV  
☐ Senate District: 02  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
ALEXANDER XAVIER MR MOONEYCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought 8000.00Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

MM / DD / YYYY  
10 / 13 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

1000.00

City State Zip Code

Alexandria VA 22314

Transaction ID : F57.4259

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☒ House State: OR  
☐ Senate District: 04  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
ART ROBINSONCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought 12000.00Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

MM / DD / YYYY  
10 / 15 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

3000.00

City State Zip Code

Alexandria VA 22314

Transaction ID : F57.4205

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☐ House State: IA  
☒ Senate District: 00  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
JONI K ERNSTCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought 40000.00Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures..... 5000.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures.....  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 8 OF 26  
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NAME OF FILER (In Full)

America, Inc.

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y  
10 / 15 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

3000.00

Transaction ID : F57.4209

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☐ House State: NE  
☒ Senate District: 00  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
BENJAMIN E SASSECheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

18000.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y  
10 / 15 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

3000.00

Transaction ID : F57.4222

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☐ House State: CO  
☒ Senate District: 00  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
CORY GARDNERCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

73000.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y  
10 / 15 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

3000.00

Transaction ID : F57.4229

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☐ House State: AR  
☒ Senate District: 00  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
THOMAS COTTONCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

33000.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 9000.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶  
(carry total from last page forward to Line 7)



**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 9 OF 26  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

America, Inc.

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M	/	D D	/	Y Y Y Y
10		19		2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

1000.00

Transaction ID : F57.4190

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004
 Office Sought: ☒ House State: MN  
☐ Senate District: 06  
☐ President
Name of Federal Candidate Supported or Opposed by Expenditure:  
THOMAS EARL JR EMMERCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

10500.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M	/	D D	/	Y Y Y Y
10		19		2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

1000.00

Transaction ID : F57.4202

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004
 Office Sought: ☒ House State: WA  
☐ Senate District: 04  
☐ President
Name of Federal Candidate Supported or Opposed by Expenditure:  
CLINT DIDIERCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

4000.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M	/	D D	/	Y Y Y Y
10		19		2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

5000.00

Transaction ID : F57.4206

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004
 Office Sought: ☐ House State: IA  
☒ Senate District: 00  
☐ President
Name of Federal Candidate Supported or Opposed by Expenditure:  
JONI K ERNSTCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

45000.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

7000.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶

(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 10 OF 26  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

America, Inc.

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M	/	D D	/	Y Y Y Y
10		19		2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

City State Zip Code

Alexandria VA 22314

										5000.00
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Transaction ID : F57.4210

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004
 Office Sought: ☐ House State: NE  
☒ Senate District: 00  
☐ President
Name of Federal Candidate Supported or Opposed by Expenditure:  
BENJAMIN E SASSECheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought 23000.00Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M	/	D D	/	Y Y Y Y
10		19		2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

City State Zip Code

Alexandria VA 22314

										1000.00
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Transaction ID : F57.4213

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004
 Office Sought: ☒ House State: IA  
☐ Senate District: 01  
☐ President
Name of Federal Candidate Supported or Opposed by Expenditure:  
RODNEY LELAND BLUMCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought 1000.00Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M	/	D D	/	Y Y Y Y
10		28		2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

City State Zip Code

Alexandria VA 22314

										7500.00
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Transaction ID : F57.4217

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004
 Office Sought: ☒ House State: WA  
☐ Senate District: 04  
☐ President
Name of Federal Candidate Supported or Opposed by Expenditure:  
CLINT DIDIERCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought 11500.00Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 13500.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**

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FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

America, Inc.

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M M	/	D D D	/	Y Y Y Y Y Y
10		28		2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

7500.00

Transaction ID : F57.4218

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004
 Office Sought: ☒ House State: WA  
☐ Senate District: 04  
☐ President
Name of Federal Candidate Supported or Opposed by Expenditure:  
DANIEL MILTON NEWHOUSECheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

19000.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M M	/	D D D	/	Y Y Y Y Y Y
10		31		2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

10000.00

Transaction ID : F57.4223

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004
 Office Sought: ☐ House State: CO  
☒ Senate District: 00  
☐ President
Name of Federal Candidate Supported or Opposed by Expenditure:  
CORY GARDNERCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

83000.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M M	/	D D D	/	Y Y Y Y Y Y
10		31		2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

10000.00

Transaction ID : F57.4224

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004
 Office Sought: ☐ House State: CO  
☒ Senate District: 00  
☐ President
Name of Federal Candidate Supported or Opposed by Expenditure:  
MARK E UDALLCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

93000.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 27500.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures.....▶  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 12 OF 26  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

America, Inc.

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y  
10 / 31 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

7500.00

Transaction ID : F57.4230

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☐ House State: AR  
☒ Senate District: 00  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
THOMAS COTTONCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

40500.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y  
10 / 31 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

7500.00

Transaction ID : F57.4231

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☐ House State: AR  
☒ Senate District: 00  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
MARK LUNSFORD PRYORCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

48000.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y  
10 / 31 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

2500.00

Transaction ID : F57.4235

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☐ House State: NE  
☒ Senate District: 00  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
BENJAMIN E SASSECheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

25500.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 17500.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**

PAGE 13 OF 26

FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

America, Inc.

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M M	/	D D D	/	Y Y Y Y Y Y
10		31		2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

2500.00

Transaction ID : F57.4236

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004
 Office Sought: ☐ House State: NE  
☒ Senate District: 00  
☐ President
Name of Federal Candidate Supported or Opposed by Expenditure:  
DAVID A DOMINACheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

28000.00

Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M M	/	D D D	/	Y Y Y Y Y Y
10		31		2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

4000.00

Transaction ID : F57.4237

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004
 Office Sought: ☒ House State: IA  
☐ Senate District: 01  
☐ President
Name of Federal Candidate Supported or Opposed by Expenditure:  
RODNEY LELAND BLUMCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

5000.00

Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M M	/	D D D	/	Y Y Y Y Y Y
10		31		2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

4000.00

Transaction ID : F57.4238

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004
 Office Sought: ☒ House State: IA  
☐ Senate District: 01  
☐ President
Name of Federal Candidate Supported or Opposed by Expenditure:  
PATRICK JOSEPH MURPHYCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

9000.00

Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

10500.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶

(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 14 OF 26  
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NAME OF FILER (In Full)

America, Inc.

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

MM / DD / YYYY  
10 / 31 / 2014

Mailing Address

2760 Eisenhower Ave

4th Floor

Amount

1250.00

Transaction ID : F57.4243

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type

004

Office Sought: ☒ House State: MN  
☐ Senate District: 06  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
THOMAS EARL JR EMMERCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

11750.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

MM / DD / YYYY  
10 / 31 / 2014

Mailing Address

2760 Eisenhower Ave

4th Floor

Amount

1250.00

Transaction ID : F57.4244

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type

004

Office Sought: ☒ House State: MN  
☐ Senate District: 06  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
JOHN DENNEYCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

13000.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

MM / DD / YYYY  
10 / 31 / 2014

Mailing Address

2760 Eisenhower Ave

4th Floor

Amount

2000.00

Transaction ID : F57.4252

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type

004

Office Sought: ☒ House State: WV  
☐ Senate District: 02  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
ALEXANDER XAVIER MR MOONEYCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

10000.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

4500.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶

(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 15 OF 26  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

America, Inc.

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y  
10 / 31 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

2000.00

Transaction ID : F57.4253

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☒ House State: WV  
☐ Senate District: 02  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
GEORGE NICHOLAS JR CASEYCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

12000.00

Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y  
10 / 31 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

2500.00

Transaction ID : F57.4260

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☒ House State: OR  
☐ Senate District: 04  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
ART ROBINSONCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

14500.00

Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y  
10 / 31 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

2500.00

Transaction ID : F57.4261

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☒ House State: OR  
☐ Senate District: 04  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
PETER A. DEFAZIOCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

17000.00

Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

7000.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶

(carry total from last page forward to Line 7)

# **SCHEDULE 5-E** **ITEMIZED INDEPENDENT EXPENDITURES**

PAGE 16 OF 26  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

America, Inc.

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

11 / 02 / 2014

Mailing Address

2760 Eisenhower Ave

4th Floor

Amount

2500.00

Transaction ID : F57.4268

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004

Office Sought: ☐ House State: CO  
☒ Senate District: 00  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:  
CORY GARDNERCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

95500.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

11 / 02 / 2014

Mailing Address

2760 Eisenhower Ave

4th Floor

Amount

2500.00

Transaction ID : F57.4269

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004

Office Sought: ☐ House State: CO  
☒ Senate District: 00  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:  
MARK E UDALLCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

98000.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

11 / 02 / 2014

Mailing Address

2760 Eisenhower Ave

4th Floor

Amount

2500.00

Transaction ID : F57.4270

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004

Office Sought: ☐ House State: AR  
☒ Senate District: 00  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:  
THOMAS COTTONCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

50500.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

7500.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶

(carry total from last page forward to Line 7)



**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 17 OF 26  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

America, Inc.

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

MM / DD / YYYY  
11 / 02 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

2500.00

Transaction ID : F57.4271

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☐ House State: AR  
☒ Senate District: 00  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
MARK LUNSFORD PRYORCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

53000.00

Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

MM / DD / YYYY  
11 / 02 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

2500.00

Transaction ID : F57.4272

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☐ House State: IA  
☒ Senate District: 00  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
JONI K ERNSTCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

47500.00

Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

MM / DD / YYYY  
11 / 02 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

2500.00

Transaction ID : F57.4273

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☐ House State: IA  
☒ Senate District: 00  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
BRUCE L BRALEYCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

50000.00

Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 7500.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 18 OF 26  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

America, Inc.

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M	/	D D	/	Y Y Y Y
11		02		2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

500.00

City

State

Zip Code

Alexandria

VA

22314

Transaction ID : F57.4274

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004
 Office Sought: ☒ House State: IA  
☐ Senate District: 01  
☐ President
Name of Federal Candidate Supported or Opposed by Expenditure:  
RODNEY LELAND BLUMCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

9500.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M	/	D D	/	Y Y Y Y
11		02		2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

500.00

City

State

Zip Code

Alexandria

VA

22314

Transaction ID : F57.4275

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004
 Office Sought: ☒ House State: IA  
☐ Senate District: 01  
☐ President
Name of Federal Candidate Supported or Opposed by Expenditure:  
PATRICK JOSEPH MURPHYCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

10000.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M	/	D D	/	Y Y Y Y
11		02		2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

500.00

City

State

Zip Code

Alexandria

VA

22314

Transaction ID : F57.4276

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004
 Office Sought: ☒ House State: WV  
☐ Senate District: 02  
☐ President
Name of Federal Candidate Supported or Opposed by Expenditure:  
ALEXANDER XAVIER MR MOONEYCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

12500.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 1500.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 19 OF 26  
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NAME OF FILER (In Full)

America, Inc.

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

MM / DD / YYYY  
11 / 02 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

500.00

City

State

Zip Code

Alexandria

VA

22314

Transaction ID : F57.4278

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☒ House State: WV  
☐ Senate District: 02  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
GEORGE NICHOLAS JR CASEYCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

13000.00

Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

MM / DD / YYYY  
11 / 02 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

500.00

City

State

Zip Code

Alexandria

VA

22314

Transaction ID : F57.4279

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☒ House State: MN  
☐ Senate District: 06  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
THOMAS EARL JR EMMERCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

13500.00

Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

MM / DD / YYYY  
11 / 02 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

500.00

City

State

Zip Code

Alexandria

VA

22314

Transaction ID : F57.4280

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☒ House State: MN  
☐ Senate District: 06  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
JOHN DENNEYCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

14000.00

Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 1500.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 20 OF 26  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

America, Inc.

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

MM / DD / YYYY  
11 / 02 / 2014

Mailing Address

2760 Eisenhower Ave

4th Floor

Amount

500.00

City

State

Zip Code

Alexandria

VA

22314

Transaction ID : F57.4281

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type

004

Office Sought: ☒ House State: WA  
☐ Senate District: 04  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
CLINT DIDIERCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

19500.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

MM / DD / YYYY  
11 / 02 / 2014

Mailing Address

2760 Eisenhower Ave

4th Floor

Amount

500.00

City

State

Zip Code

Alexandria

VA

22314

Transaction ID : F57.4282

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type

004

Office Sought: ☒ House State: WA  
☐ Senate District: 04  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
DANIEL MILTON NEWHOUSECheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

20000.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

MM / DD / YYYY  
11 / 02 / 2014

Mailing Address

2760 Eisenhower Ave

4th Floor

Amount

500.00

City

State

Zip Code

Alexandria

VA

22314

Transaction ID : F57.4283

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type

004

Office Sought: ☒ House State: OR  
☐ Senate District: 04  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
ART ROBINSONCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

17500.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 1500.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 21 OF 26  
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NAME OF FILER (In Full)

America, Inc.

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y  
11 / 02 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

500.00

Transaction ID : F57.4284

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☒ House State: OR  
☐ Senate District: 04  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
PETER A. DEFAZIOCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

18000.00

Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y  
11 / 03 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

7500.00

Transaction ID : F57.4302

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☐ House State: CO  
☒ Senate District: 00  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
CORY GARDNERCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

105500.00

Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y  
11 / 03 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

7500.00

Transaction ID : F57.4304

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☐ House State: CO  
☒ Senate District: 00  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
MARK E UDALLCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

113000.00

Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 15500.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶  
(carry total from last page forward to Line 7)

# **SCHEDULE 5-E** **ITEMIZED INDEPENDENT EXPENDITURES**

PAGE 22 OF 26  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

America, Inc.

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

11 / 03 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

7500.00

City

State

Zip Code

Alexandria

VA

22314

Transaction ID : F57.4305

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004

Office Sought: ☐ House State: AR  
☒ Senate District: 00  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:  
THOMAS COTTONCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

60500.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

11 / 03 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

7500.00

City

State

Zip Code

Alexandria

VA

22314

Transaction ID : F57.4306

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004

Office Sought: ☐ House State: AR  
☒ Senate District: 00  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:  
MARK LUNSFORD PRYORCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

68000.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

11 / 03 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

7500.00

City

State

Zip Code

Alexandria

VA

22314

Transaction ID : F57.4307

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004

Office Sought: ☐ House State: IA  
☒ Senate District: 00  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:  
JONI K ERNSTCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

57500.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures..... 22500.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures.....  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 23 OF 26  
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NAME OF FILER (In Full)

America, Inc.

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

MM / DD / YYYY  
11 / 03 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

7500.00

Transaction ID : F57.4308

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☐ House State: IA  
☒ Senate District: 00  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
BRUCE L BRALEYCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

65000.00

Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

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11 / 03 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

1500.00

Transaction ID : F57.4309

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☒ House State: IA  
☐ Senate District: 01  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
RODNEY LELAND BLUMCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

11500.00

Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

MM / DD / YYYY  
11 / 03 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

1500.00

Transaction ID : F57.4310

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☒ House State: IA  
☐ Senate District: 01  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
PATRICK JOSEPH MURPHYCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

13000.00

Disbursement For: ☐ Primary ☒ General  
2014  
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 10500.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 24 OF 26  
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NAME OF FILER (In Full)

America, Inc.

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y  
11 / 03 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

1500.00

City State Zip Code

Alexandria

VA

22314

Transaction ID : F57.4311

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☒ House State: WV  
☐ Senate District: 02  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
ALEXANDER XAVIER MR MOONEYCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

14500.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y  
11 / 03 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

1500.00

City State Zip Code

Alexandria

VA

22314

Transaction ID : F57.4312

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☒ House State: WV  
☐ Senate District: 02  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
GEORGE NICHOLAS JR CASEYCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

16000.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y  
11 / 03 / 2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

1500.00

City State Zip Code

Alexandria

VA

22314

Transaction ID : F57.4313

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004Office Sought: ☒ House State: MN  
☐ Senate District: 06  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
THOMAS EARL JR EMMERCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

15500.00

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 4500.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶  
(carry total from last page forward to Line 7)



**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 25 OF 26  
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NAME OF FILER (In Full)

America, Inc.

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

MM / DD / YYYY  
11 / 03 / 2014

Mailing Address

2760 Eisenhower Ave

4th Floor

Amount

1500.00

City

State

Zip Code

Alexandria

VA

22314

Transaction ID : F57.4314

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type

004

Office Sought:

☒

House

State: MN

☐

Senate

District: 06

☐

President

Check One:

☐

Support

☒

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:  
JOHN DENNEYCalendar Year-To-Date Per Election  
for Office Sought

17000.00

Disbursement For:  
2014☐

Primary

☒

General

☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

MM / DD / YYYY  
11 / 03 / 2014

Mailing Address

2760 Eisenhower Ave

4th Floor

Amount

1500.00

City

State

Zip Code

Alexandria

VA

22314

Transaction ID : F57.4315

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type

004

Office Sought:

☒

House

State: WA

☐

Senate

District: 04

☐

President

Check One:

☒

Support

☐

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:  
CLINT DIDIERCalendar Year-To-Date Per Election  
for Office Sought

21500.00

Disbursement For:  
2014☐

Primary

☒

General

☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

MM / DD / YYYY  
11 / 03 / 2014

Mailing Address

2760 Eisenhower Ave

4th Floor

Amount

1500.00

City

State

Zip Code

Alexandria

VA

22314

Transaction ID : F57.4316

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type

004

Office Sought:

☒

House

State: WA

☐

Senate

District: 04

☐

President

Check One:

☐

Support

☒

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:  
DANIEL MILTON NEWHOUSECalendar Year-To-Date Per Election  
for Office Sought

23000.00

Disbursement For:  
2014☐

Primary

☒

General

☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

4500.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶

(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 26 OF 26  
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NAME OF FILER (In Full)

America, Inc.

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M M	/	D D D	/	Y Y Y Y Y Y
11		03		2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

1500.00

Transaction ID : F57.4318

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004
 Office Sought: ☒ House State: OR  
☐ Senate District: 04  
☐ President
Name of Federal Candidate Supported or Opposed by Expenditure:  
ART ROBINSONCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

19500.00

 Disbursement For: ☐ Primary ☒ General  
 2014 ☐ Other (specify)

Full Name (Last, First, Middle Initial) of Payee

Creative Response Concepts

Date of Public Distribution/Dissemination

M M M	/	D D D	/	Y Y Y Y Y Y
11		03		2014

Mailing Address 2760 Eisenhower Ave

4th Floor

Amount

1500.00

Transaction ID : F57.4318

Purpose of Expenditure  
Online/Digital Ads & ProductionCategory/  
Type 004
 Office Sought: ☒ House State: OR  
☐ Senate District: 04  
☐ President
Name of Federal Candidate Supported or Opposed by Expenditure:  
PETER A. DEFAZIOCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

21000.00

 Disbursement For: ☐ Primary ☒ General  
 2014 ☐ Other (specify)

Full Name (Last, First, Middle Initial) of Payee

Date of Public Distribution/Dissemination

M M M	/	D D D	/	Y Y Y Y Y Y

Mailing Address

Amount

City State Zip Code

Purpose of Expenditure

Category/  
Type
 Office Sought: ☐ House State: \_\_\_\_\_  
☐ Senate District: \_\_\_\_\_  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Check One: ☐ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought
 Disbursement For: ☐ Primary ☐ General  
☐ Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures.....

3000.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures.....

364000.00

(carry total from last page forward to Line 7)